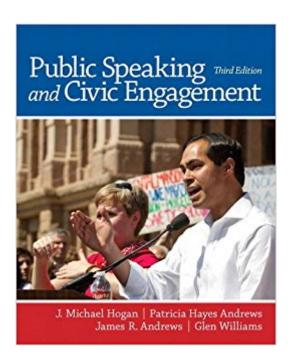


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# Public Speaking And Civic Engagement (3rd Edition)





## **Synopsis**

Engagement advocates for being an engaged citizen of democracy by communicating ideas and information that could benefit and improve one \$\tilde{A}\varphi \text{\$\pi} -\text{\$\alpha}\_{\pi}\varphi \text{s community.} \tilde{A} \text{\$\hat{A}\$ It teaches through a clear, engaging narrative and uses special features that demonstrate specific ways in which students and citizens can use public speaking to become better citizens. Ã Â MyCommunicationLab is an integral part of the Hogan program. Key learning applications include MediaShare, an eText, and a study plan. A A better teaching and learning experience A A This program will provide a better teaching and learning experienceâ⠬⠜for you and your students. Here¢â ¬â,,¢s how: Personalize Learning¢â ¬â • MyCommunicationLab is online learning. MyCommunicationLab engages students through personalized learning and helps instructors from course preparation to delivery and assessment. Improve Critical Thinking  $\tilde{A}$   $\phi \hat{a} = 0$  •Features that promote critical thinking, such as learning objectives and questions for review, appear throughout the book. Engage Studentsâ⠬⠕Tools throughout the text help students gauge their level of communication apprehension. Apply Ethics¢â ¬â •Discussions of ethical implications of speaker and listener choices appear in every chapter. Support Instructors Aç⠬⠕ A full set of supplements, including MyCommunicationLab, provides instructors with all the resources and support they need. Note: MyCommunicationLab does not come automatically packaged with this text. A A To purchase MyCommunicationLab, please visit: www.mycommunicationlab.com or you can purchase a ValuePack of the text + MyCommunicationLab (at no additional cost): ValuePack ISBN-10:Ã Â Â Ô 0205953956 / ValuePack ISBN-13; Ã Â 9780205953950, Ã Â

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#### **Customer Reviews**

J. Michael Hogan is Professor of Rhetoric and Co-Director of the Center for Democratic Deliberation at Penn State University. Patricia Hayes Andrews Patricia Hayes Andrews is Professor of Speech Communication, Adjunct Professor of Business Administration, and Adjunct Professor of Gender Studies at Indiana University. She teaches courses in organizational communication, communication education, and business and professional communication. She joined Indiana's faculty in 1975, became Associate Professor in 1980 and Professor in 1985. From 1984-1988 she served as Associate Dean of the College of Arts and Sciences with primary responsibility for curriculum and instruction. As a Lilly Postdoctoral Teaching Fellow, she devised and put into operation the TA Training Program in Speech Communication, one of the first such programs in the College. Awards for teaching include the Amoco Foundation Distinguished Teaching Award, Indiana University; Outstanding Young Teacher Award, Central States Speech Association; Outstanding Faculty Award, Student Alumni Council, Indiana University; and the Teaching Excellence Award, School of Continuing Studies, Indiana University. In addition, the Women in Communication of Indiana University presented her with their Mentor Award. In addition to classroom teaching, Andrews has run several in-service workshops and training sessions for various professional groups. She is the author or co-author of several pedagogical works and textbooks, including "Effective Employment Interviewing: Unlocking Human Potential" (1982: Scott, Foresman & Co.); "Communication"" for Business and the Professions" (7th ed.,2000: McGraw Hill); and "Organizational Communication: Empowerment in a Technological Society" (1996: Houghton Mifflin). Andrews's general research interests are in the areas oforganizational and small group communication, with particular focus on gender and leadership and on variables influencing decision-making processes in groups, including the role of technology. She presently serves as an associate editor for "Communication" Monographs and "The Journal of Applied Communication." In 1997, she won the Gerald M. Phillips Award for Distinguished Applied Communication Scholarship given by the National Communication Association. In 2000, she was awarded a \$10,000 Preparing Future Faculty Grant from NCA to enhance the teacher training and development program in the Department of Communication and Culture at Indiana University. James Andrews James R. Andrews is Professor of Communication and Culture, Adjunct Professor of American Studies, and Adjunct Professor of Victorian Studies at Indiana University. For fifteen

years (1977-1993), he served as chair of the department of Speech Communication. Before coming to Indiana, he taught at the University of California-Santa Barbara, and at Columbia University. He is a member of the Honors Faculty at Indiana University and has taught undergraduate courses in public speaking, political communication, rhetorical criticism, and public address, as well as graduate courses and special seminars in American and British public address, rhetorical criticism, and American Studies. The author or co-author of seven books, Andrews's recent works include "American Voices" (1989: Longman Publishing Group), "The Practice of Rhetorical Criticism" (1990: Prentice Hall), and "Contemporary American Voices" (1992). "Reading Rhetorical Texts," co-authored with Michael C. Leff and Robert Terrill, was published by Houghton Mifflinin 1998. In 1997, Indiana University presented him with the all-university Sylvia E. Bowman Award for Distinguished Teaching, and the National Communication Association honored him with the Donald Ecroyd Award for Distinguished Teaching in Higher Education. He received an Indiana University Teaching Excellence Recognition Award in 1999. Andrews's research interests focus on the historical-critical investigation of British and American public discourse. He is the author of numerous critical studies that have appeared in such scholarly journals as "Quarterly Journal of Speech, Communication Monographs, Communication Education, Western Journal of Communication, Communication Quarterly," and "Communication"" Studies," and he has published several essays in volumes of collected studies. He received the Winans-Wichelns Award for Distinguished Scholarship in Rhetoric and Public Address and twice won the American Forensic Association's Award for Outstanding Research. In 1993, he received the Speech Communication Association's Douglas Ehninger Distinguished Rhetorical Scholar Award. He was elected an NCA Distinguished Scholar in 2000. A past editor of "Communication"" Studies," Andrews also has served on the editorial boards of the "Quarterly Journal of Speech, Communication Monographs," and "Communication" Studies." He is an active member of the Central States Communication Association and the National Communication Association and, most recently, served as a member of the NCA's Publications Board. Glen Williams Glen Williams graduated in 1993 with a Ph.D. in rhetoric and public address from Indiana University. While a doctoral candidate, Williams directed the basic course inInterpersonal Communication at Indiana University (1990-1991). While working on his dissertation, he taught at Southwest Missouri State University (1991-1992) and at Indiana University Southeast (1992-1993). In 1993, he accepted a position at Texas A&M University as visiting assistant professor and director of the basic course in public speaking. He served in that capacity until 1997, when he accepted a tenure track position at the University of Akron as director of the basic courses in the School of Communication. While he enjoyed Akron, Williams took a

position the following year at Southeast Missouri State University, finding it more compatible with his interests. At Southeast, he oversees the basic course in public speaking and has a joint appointment in the School of Education. He teaches courses in communication pedagogy, persuasion, public address, rhetorical criticism, and public speaking. Williams's research interests center upon communication education, particularly leadership in the basic course and instructor training and development, and his work has been published in various volumes of the "Basic Communication Course Annual." In addition, his projects in rhetorical criticism appear in "The Southern Communication Journal" and the "Quarterly Journal of Speech." James R. Andrews, MD, is an orthopedic surgeon in sports medicine and a pioneer in arthroscopic surgery. His patients and consultations include Albert Pujols, Drew Brees, Brett Favre, Roger Clemens, John Smoltz, Charles Barkley, Jack Nicklaus, Hope Solo, Bo Jackson, Troy Aikman, Emmitt Smith, and both Manning brothers. "Sports Illustrated" recently named him as one of the top forty most influential people in the NFL. He is the team doctor for Auburn University, the University of Alabama, the Washington Redskins, and the Tampa Bay Rays. He is a founder of the American Sports Medicine Institute (ASMI) in Birmingham, Alabama, and the Andrews Research and Education Institute in Gulf Breeze, Florida. Glen Williams graduated in 1993 with a Ph.D. in rhetoric and public address from Indiana University. While a doctoral candidate, Williams directed the basic course in Interpersonal Communication at Indiana University (1990-1991). While working on his dissertation, he taught at Southwest Missouri State University (1991-1992) and at Indiana University Southeast (1992-1993). In 1993, he accepted a position at Texas A&M University as visiting assistant professor and director of the basic course in public speaking. He served in that capacity until 1997, when he accepted a tenure track position at the University of Akron as director of the basic courses in the School of Communication. While he enjoyed Akron, Williams took a position the following year at Southeast Missouri State University, finding it more compatible with his interests. At Southeast, he oversees the basic course in public speaking and has a joint appointment in the School of Education. He teaches courses in communication pedagogy, persuasion, public address, rhetorical criticism, and public speaking. Williams's research interests center upon communication education, particularly leadership in the basic course and instructor training and development, and his work has been published in various volumes of the "Basic Communication Course Annual." In addition, his projects in rhetorical criticism appear in "The Southern Communication Journal" and the "Quarterly Journal" of Speech."

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